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# HEADQUARTERS HIGHLIGHTS



(The Alcoholic Foundation—A.A. "Headquarters"—is in effect a general service board for the AA movement. It publishes the book *Alcoholics Anonymous*, maintains the General Service Office in New York, guarantees the financial and traditional integrity of *The A.A. Grapevine*, and is responsible for AA public relations at the national and international level. Address: The Alcoholic Foundation, P.O.Box 459, Grand Central Annex, New York 17, New York)

THE article on AA in the February issue of *Fortune* Magazine brought a flood of requests for reprints. Evidently AAs all over the country liked the article very much.

So — by special permission of the Editors of *Fortune* — reprints have been prepared by the Foundation. They are ready now, at 8 cents each.

You'll find that the *Fortune* reprint comes to you in a new form, a little different than our standard pamphlet literature: a slightly smaller page size, with relatively more pages — making it easier to read, easier to carry, easier to slip in and out of your pocket or purse.

The *Fortune* article (for those of you who didn't see the original) appeared in the February, 1951, issue of *Fortune* titled: "U.S.A.

The Permanent Revolution." In this issue, widely different aspects of American history and of the present American scene were portrayed. Under the title: "A.A. — A Uniquely American Phenomenon," *Fortune* presents Alcoholics Anonymous as a typical American response — —"by spontaneous individual effort" — — to a tough social problem.

There seems to be widespread agreement among AAs that the Editors of *Fortune* have done a good job of describing our society, of telling what we are and how we operate. The article, and the reprints, should help a lot in bringing the message to "the million alcoholics who still don't know" about AA.