

*We got a new concept of*



# SERVICES

Thousands of inquiries each year! What is AA all about... a desperate wife writes... students... may we have material for a thesis? ... What... where... why... who???

JUNE 1951

The tour of the headquarters office was an eye opener to the visiting delegates. Few had any reason to realize that there were so many facets to AA. As the delegate from Los Angeles said, 'What impressed me most was finding so much being done with so few facilities and so few people.' Here's a birdseye version of what they saw and did.



The growth of your magazine from the result of the first "crazy idea" to the 48 page pocket-size magazine with a circulation of approximately 23,000 to date.



Here is where all the planning, talking and paper-work for the First General Service Conference was done... the display shows early actions taken by the Area Committees.

Easing the growing pains of AA groups in 38 foreign countries makes up a large part of the Foreign Secretary's daily work. Public relations at the national level... exhibited here, requires painstaking reading of movie, radio and television scripts... interviews with the press and countless letters to safeguard our flawless record.

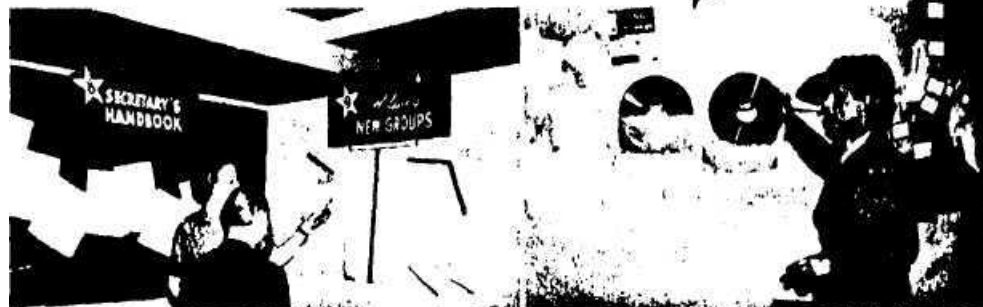


One of the jobs of the General Secretary.. compiling and keeping up to date the Secretaries Handbook which gives complete information about the Headquarters Offices ...another service... guiding each new group that asks for aid in getting started.

Records and translations... a growing service. With each milestone in AA history comes a demand for new recordings and with each small group beginning in a foreign country comes requests for translations of the Alcoholics Anonymous literature.



A group for lone members at sea... The Internationalists, more than 50 of them, depending on literature and letters from The General Service Office. Fifty odd more dry land loners scattered all over the world - dependent on letters for their AA meetings.



Another fast growing service is the aid given to groups and individuals working in medical and institutional fields. There are now 102 hospital groups and 62 prison AA groups. Shown here, too are just a few of the hundreds of invitations to speak to groups which are extended to the General Hdqrs. secretarial staff throughout the year.