

April 1953

IN MEMORY OF BOBBIE

By Bill

MARGARET B., affectionately known throughout AA as "Bobbie," passed away in her sleep on February 17th of an unforeseen heart ailment.

She had headed our General Service Office at New York in all the years of AA's adolescence—that exciting but fearsome period when no one could tell for sure whether our fledgling society would survive or not.

Across her desk came thousands of pleas for help from individuals and hundreds from growing but anxious groups who wanted to be advised of the latest AA experience in meeting the problems that assailed them. It was out of this experience that AA's tradition was formed. And upon our tradition her devoted labor set a mark which will endure so long as God will have our society last.

Her pioneering work has proved an inspiring precedent for every Inter-group and Foundation secretary, and her departure creates in the heart of each of her friends a void which can only be filled by the memory of what she left us and the assurance that her destiny is happy and secure.