

June 1994



Q: Where did the slogans come from? Do they belong to AA?

A: The five slogans ("First Things First," "Think," "But for the Grace of God," "Easy Does It," and "Live and Let Live") were originally published on the inside back cover of five issues of the Grapevine (September to December 1956 and February of 1957), accompanied by a short article interpreting each one. The slogans, however, do not belong to AA, and were simply adopted informally by the Fellowship — probably because they worked so well in helping to keep alcoholics sober.

If you have questions for the Vine Line, write to:
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